Timur Sadykov

DIGITAL PROJECT MANAGER — PERFORMANCE FOCUSED

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TELEGRAM   WEBSITE

👤 PROFESSIONAL PROFILE

Creating **sustainable systems at the intersection of business, design, and technology**. Working with complex projects requiring a systematic approach and interdisciplinary thinking. Managing digital and IT products for **7+ years**.

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Full cycle: research → concept → architecture → specs → team formation & coordination → launch → analytics →
optimization → development → scaling → product branches
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/01	/02	/03
Systems Approach	Performance	Interdisciplinarity

/04	/05	/06
R&D Approach	Data-driven	Prototyping

⚙ KEY COMPETENCIES

Project & Product Architecture Architecture of products and projects	**Performance Coordination** Performance marketing coordination
UX/UI Design & Supervision Interface design and supervision	**E-commerce & Multi-page** E-commerce and multi-page systems
Mobile Apps & Bots Mobile applications and bots	**PPC Funnel Logic** PPC funnel logic
GA4 & GTM Behavior analytics, events and pixels	**Documentation** Specs, Roadmap, WhitePaper, Pitch Deck
Team Management Cross-functional team formation and management	**AI & LLM** Rapid prototyping, vibe coding
Branding & Marketing Strategy, identity, campaigns	**Strategic Planning** Business, PR, gamedev, gamification
Production Video ads, photo, performances, exhibitions	**Neurogeneration** Midjourney, DALL-E, Stable Diffusion

💼 KEY EXPERIENCE

Freelance / Project Development
2025 — Present

Digital Project Manager

‣ Independent development and promotion of designer clothing brand with **$1,500+** monthly net profit and successful business sale
‣ Project development in gamedev, VR, architecture, logistics, IoT ecosystems
‣ Consulting for startups and corporate clients

Realting.uz Uzbekistan • PropTech
2023 — 2024

Product & Research Lead / Project Manager

‣ Market research B2B/B2C/B2G and development of digital Title Registry
‣ Architecture of Chain of Title — full transaction history system on blockchain
‣ Development of realtor and agency accreditation framework
‣ Smart contracts design for real estate tokenization
‣ Management of marketing and app development teams
‣ UX/UI interface design

Done Israel • LogTech
2021 — 2023

Brand & Creative Lead / Project Manager

‣ Comprehensive brand book development and identity refinement
‣ App development management from UX concept to launch
‣ Advertising campaign production and directing
‣ Field research across the country (post offices, logistics infrastructure)
‣ Built video content pipeline for technical documentation and marketing

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UNICAP Invest People-first PPP Fund
2019 — 2021

Creative Director / Project Manager

‣ Business plans and WhitePaper development for investment projects
‣ Corporate documentation, website and high-level architecture creation
‣ Investment project and startup portfolio formation
‣ New market entry strategy, product packaging
‣ Advertising, branding and corporate image management
‣ Presentations to institutional investors

Culligan Eurasia CleanTech
2018 — 2020

Marketing Specialist → Assistant Marketing Director

‣ Municipal and industrial water treatment tender preparation
‣ Brand initiative and exhibition stand development
‣ Business and marketing direction planning
‣ Marketing and development team management
‣ Participated in investment calculation capitalization growth to **$6 billion**

🏆 ACHIEVEMENTS

1st place at Everscale Elysium Hackathon with own development team

9.2 million views on YouTube — director and screenwriter of pre-advertising campaign

🎓 EDUCATION

Master of Economics and Logistics
2019 — 2022

Bachelor of Marketing and Economics
2014 — 2019

Exemplary Jazz Orchestra of Belarus
First trumpet • 2010 — 2017

🎵 INTERESTS & HOBBIES

Sports
Professional diving, volleyball, football, esports

Music
First trumpet in jazz orchestra

Interests
Travel, religion studies, philosophy, economics, sociology, concept development

🎓 RESEARCH WORK (PHD CONCEPT)

"Institutional Engineering of Multi-Level Protocols: theory and mechanisms for managing global common pool resources in conditions of digital autonomy"

- **Protocol Institutionalism** — theory of transition from hierarchical organizations to self-enforcing institutional protocols
- **Cyber-Physical Systems (CPSES)** — creating objective trusted data layer through IoT infrastructure
- **Algorithmic Constitutionalism** — self-constraint mechanisms through protocol-level constraints
- **Resource-Backed Tokenomics** — tokens represent access rights to physical resources
- **Civilization Protocol** — experimental economy as "living laboratory"